

C U R R I C U L U M V I T A E

Nicole M. Henninger

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Education

Ph.D. Media and Communication, Specialization in Neuroscience, Temple University (in progress)

M.S. Mass Communication, Concentration: Communication Studies, Boston University (2012)

B.A. Early Childhood & Elementary Education, Minor: Communication, Arcadia University (2010)

Additional Training and Qualifications

Temple University, (2015 - 2019)

Graduate Specialization in Neuroscience, College of Liberal Arts Neuroscience Department
Teaching in Higher Education Certificate, Center for the Advancement of Teaching

Duke University (2019)

Summer School in Social Neuroscience and Neuroeconomics

University of Michigan (2019)

Training Course in fMRI sponsored by the National Institutes of Health

Temple University (2018)

Trained on Siemens 3T Magnetom Scanner for Research by Siemens MR Technician

State of Pennsylvania (2010)

Former Pennsylvania Teaching Certifications: Instructional I: Elementary Education (K-6)

Instructional II: Early Childhood Education (Pre-K - 3), Special Education (K-12) & ESL (K-12)

Peer-Reviewed Publications

Henninger, N. M. (2019). "I gave a patient a good death": Anonymity in a community of medical professionals. *Convergence*. doi:10.1177/1354856519847329.

Current Papers and Presentations

Castonguay, J., Henninger, N. M., & Cobb, L. (2019). A preliminary investigation of cognitive tension in decision-making (under review).

Jung, H., Henninger, N. M., & LaMarre, H. (2019). How search queries indicate health seeking behaviors: Exploring postnatal care keywords in South Korea and the U.S (under review).

Henninger, N. M., Holland, S., Hardy, B. W., & Gardner, E. (2019). "A woman should not run this country": Narratives of the 2016 United States Election through the eyes of Hillary Clinton unfavorability (in progress for publication).

Kelly, V., Hackett, K., **Henninger, N. M.,** Giovannetti, T., Smith, D. V., & Fareri, D. S. (2019, October). Aging alters corticostriatal interactions during shared reward processing. Presented at the 50th meeting of the Society for Neuroscience, Chicago, IL, USA.

Henninger, N. M., Kelly, V., Hackett, K., Fareri, D.S., Katta, S., Reeck, C., Giovannetti, T. ...& Smith D.V. (2019, October). Age-related reductions in functional connectivity in social brain systems during an economic trust task. Presented at the 50th meeting of the Society for Neuroscience, Chicago, IL, USA.

Hackett, K., **Henninger, N. M.,** Kelly, V., Giovannetti, T., Fareri, D. S., & Smith, D. V. (2019, October). Response to perceived fairness is associated with reduced connectivity within reward circuitry in older adults. Presented at the 50th meeting of the Society for Neuroscience, Chicago, IL, USA.

Conventions and Presentations

Henninger, N. M., Katta, S., Kelly, V., Hackett, K., Reeck C., Giovannetti, T., Fareri, D.S., & Smith, D.V. (2019, June). Aging is associated with reductions in functional connectivity in social brain systems. Presented at the annual Interdisciplinary Symposium on Decision Neuroscience, Durham, NC, USA.

Smith, D. V., **Henninger, N. M.,** Hackett, K., Kelly, V., DeSalme, D.F., Muzekari, B., Katta, S., Giovannetti, T., & Fareri, D. S. (2019, June). Fairness is associated with increased connectivity between the executive control network and mPFC. Presented at the annual meeting of the Organization for Human Brain Mapping, Rome, Italy.

Fareri, D. S., Kelly, V., **Henninger, N. M.,** Hackett, K., DeSalme, D.F., Muzekari, B., Katta, S., Reeck, C., Giovannetti, T., & Smith, D.V. (2019, May). The influence of close relationships on shared reward processing in older and younger adults. Presented at the annual meeting of the Social and Affective Neuroscience Society, Miami, Florida.

Henninger, N. M. (2018, November). "I gave a patient a good death": Anonymity in a community of medical professionals. Presented at the annual convention of the National Communication Association, Salt Lake City, Utah.

Castonguay, J., **Henninger, N. M.,** & Cobb, L. (2018, November). Hope, faith, and altruism: A qualitative analysis of motivations toward risky health decisions. Presented to the annual convention of the National Communication Association, Salt Lake City, Utah.

Henninger, N. M., Holland, S., & Hardy, B. W. (2018, November). "A woman should not run this country": Narratives of the 2016 United States Election through the eyes of Hillary Clinton unfavorability. Presented at the annual convention of the National Communication Association, Salt Lake City, Utah.

Castonguay, J., **Henninger, N. M.,** & Cobb, L. (2018, May). The role of cognitive tension in health decision-making: A preliminary investigation. Presented at the annual convention of the International Communication Association, Prague, Czech Republic.

Hardy, B. W., Jung, H., & **Henninger, N. M.** (2017, November). *The 2016 presidential election as reality TV: Donald Trump, celebrity politics, cynicism, and voter disengagement*. Presented at the annual convention of the National Communication Association, Dallas, Texas.

Henninger, N. & Jung, H. (2017, June). *Search queries of postnatal care keywords in South Korea and the United States*. Presented at the annual convention of the International Communication Association, San Diego, California.

Henninger, N. (2017, April). *Motivations for prosocial behavior: Are altruistic behaviors influenced by media use?* Presented at Temple University's Graduate Research Forum, Philadelphia, Pennsylvania.

Henninger, N. (2016, November). *How mobile wearable technologies are designed for prosocial behavior and proactivism*. Presented at the annual convention of the National Communication Association, Philadelphia, Pennsylvania.

Henninger, N. (2016, October). *Globalization frameworks as social change agents: Connecting critical theory to UNICEF's #ENDviolence against children initiative*. Presented at Global Fusion: Media and the Global City, Philadelphia, Pennsylvania.

Henninger, N. (2016, April). *Facebook and social change: Likelihood of prosocial behavior based on self-efficacy and exposure*. Presented at Temple University's Graduate Research Forum, Philadelphia, Pennsylvania.

Henninger, N. (2016, March). *Assessing abilities of globalization frameworks for social change: Facebook news feeds and prosocial behavior*. Presented at Drexel University's Social Influence in (cross-platform) Online Contexts Workshop. Philadelphia, Pennsylvania.

Jung, H. & **Henninger, N.** (2016, June). *The comparative news framing of postnatal care: Differences between the United States and South Korea*. Presented at the annual convention of the International Communication Association, Fukuoka, Japan.

***Selected for Top Student Paper Award for Feminist Division**

Collaborative Research Experience

Center for Applied Research and Decision Making (PI: Vinod Venkatraman)
Fox School of Business, Temple University

- Dissertation piloting, main study, and completion using biometrics equipment

Neuroeconomics Lab (PI: David V. Smith)

Department of Psychology, Temple University

- Facilitating research team on concept, data collection, and analysis on project funded by The Scientific Research Network on Decision Neuroscience and Aging

Center for Neural Decision Making (PI: Angelika Dimoka)

Fox School of Business, Temple University

- Data collection and analysis on project funded by the United States Postal Service

Brains in Action (PI: Cynthia Gooch),

College of Liberal Arts Neuroscience Department, Temple University

- Ongoing neuroscience educational project in submission for funding from the National Science Foundation

Teaching and Academic Positions

Instructor, Temple University (2017 – Current)

Courses taught: Media and Children (4000 Level), Media Research (2000 Level), Public Speaking (1000 Level), Technology and Culture (3000 Level)

- Able to teach courses in the following domains:
Introductory and advanced media theory, persuasion and decision-making, media psychology, public relations, marketing including SEO/SEM and advertising analytics, research methods, media buying, Adobe Creative Suite, new media and technology, social media marketing, neuroscience for marketers, research methods, advertising

Teaching Assistant, Temple University (2017)

Public Relations Research Methods (2000 Level)

Research Assistant, Dean's Office, Temple University (2016-2017)

Planned and facilitated Graduate Student Research Forum (student conference)

Worked with Dean's Office to streamline scheduling across departments administratively

Research Assistant, Dr. Patrice Oppliger, Boston University (2011-2012)

Analyzed portrayals of bullying and data reliability, graduate student application assistance

Acknowledgement in publication:

Oppliger, P. (2013). Bullies and mean girls in popular culture. Jefferson, NC: McFarland & Company, Inc.

Marketing Assistant, Boston University College of Communication (2012)

Academic Awards

Top Student Paper Award, Feminist Division, International Communication Association (2016)

Temple University, Doctoral Fellow (2015)

Temple University, Travel funding (2015 - 2019)

Boston University, Hearst Corporation Scholarship Recipient (2012)

Boston University, Bernstein Scholarship Recipient (2012)

Arcadia University, Distinguished Scholarship Recipient (2006 – 2010)

Service

Reviewer, International Communication Association (2016, 2018):

Communication Science and Biology Interest Group (2016, 2018, 2019), Mass Media Division (2016)

Reviewer, National Communication Association (2017):

Association for Chinese Communication Studies Division

President, Media & Communication Graduate Student Union, Temple University (2018)

Co-President, Media & Communication Graduate Student Union, Temple University (2017)

Volunteer, Global Fusion Conference, Philadelphia, Pennsylvania (2016)

Volunteer Interdepartmental Mentor, Temple University (2018 - 2019)

Mentoring undergraduate team of over 10 research assistants on neuroimaging and biometrics projects across labs

Academic and Industry Skills

Research:

- Basic Familiarity: Neuroimaging preprocessing and data analysis (fMRIPrep, FSL, R, PsychoPy, Matlab, and Python)

- Working Familiarity: Neuroimaging data collection, SPSS, Survey Design (Qualtrics)
- *Additional Skills*: data analysis, qualitative interviews, experimental design, and participant facilitation including recruiting, debriefing, and planning

Marketing:

- Adobe Creative Suite, Basic HTML, Google AdWords, Google Analytics, Wordpress, Marketing Strategy, Small Business Marketing, Co-op Advertising

Professional Experience

Marketing Director, H&H Appliance Center, East Windsor, NJ (2013 - 2015)

Radio Host (920AM The Voice), H&H Appliance Center & Connoisseur Media (2013)

Public Relations Director, Project Mailbox, Boston, MA (2012 - 2014)

Resume Specialist, Boston University College of Communication Career Services (2011 - 2012)

Search and Digital Intern, Connelly Partners, Boston, MA (2011 - 2012)

Staff Writer and Editor, Blurban.org (2011 - 2013)

Special Education Teacher, Freire Charter School, Philadelphia, PA (2010 - 2011)

English as a Second Language Teacher, Freire Charter School, Philadelphia, PA (2010 - 2011)

Writer, Editor, Social Media, Boston University's Public Relations Student Society of America (2011 - 2012)

Museum Exhibit Intern, Academy of Natural Sciences, Philadelphia, PA (2010)

Therapeutic Staff Support, various agencies for behavioral health intervention (2007 - 2010)

Academic and Professional Organization Involvement

Boston University's Council for Global Citizenship, (2011 - 2012)

Boston University's Public Relations Student Society of America, (2011 - 2012)

International Communication Association, (2014 - 2018)

National Communication Association, (2016 - 2018)

Kappa Delta Pi (2009 - 2014)

National Kitchen and Bath Association, (2013 - 2015)

Phi Beta Delta International Student Organization, Inducted (2009 - 2010)