

C U R R I C U L U M V I T A E

Nicole M. Henninger

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Education

- Ph.D. Media and Communication, Specialization in Neuroscience, Temple University (in progress)
- M.S. Mass Communication, Concentration: Communication Studies, Boston University (2012)
- B.A. Early Childhood & Elementary Education, Minor: Communication, Arcadia University (2010)
Former Pennsylvania Teaching Certifications: Instructional I: Elementary Education (K-6)
Instructional II: Early Childhood Education (Pre-K - 3), Special Education (K-12) & ESL (K-12)

Additional Trainings and Qualifications

- Temple University, Distinctions and Certificates (2015 – 2018)
Graduate Specialization in Neuroscience, College of Liberal Arts Neuroscience Department
Teaching in Higher Education Certificate, Center for the Advancement of Teaching
- Duke University (accepted for June 2019)
Summer School in Social Neuroscience and Neuroeconomics
- University of Michigan (accepted for August 2019)
Training Course in fMRI
- Temple University (2018)
Siemens, Trained on Siemens 3T Magnetom Scanner for Research

Current Papers and Presentations

- Henninger, N. M.** (in press). *"I gave a patient a good death": Anonymity in a community of medical professionals.*
- Castonguay, J., **Henninger, N. M.**, Cobb, L. (under review). *Hope, faith, and altruism: A qualitative analysis of motivations toward risky health decisions.*

Fareri, D. S., Kelly, V., **Henninger, N. M.**, Hackett, K., DeSalme, D.F., Muzekari, B., Katta, S., Reeck, C., Giovannetti, T., Smith, D.V. (2019, May). *The influence of close relationships on shared reward processing in older and younger adults*. Accepted to the annual meeting of the Social and Affective Neuroscience Society, Miami, Florida.

Smith, D. V., **Henninger, N. M.**, Hackett, K., Kelly, V., DeSalme, D.F., Muzekari, B., Katta, S., Giovannetti, T., Fareri, D. S. (2019, June). *Fairness is associated with increased connectivity between the executive control network and mPFC*. Accepted to the annual meeting of the Organization for Human Brain Mapping, Rome, Italy.

Conventions and Presentations

Henninger, N. M. (2018, November). *"I gave a patient a good death": Anonymity in a community of medical professionals*. Presented to the annual convention of the National Communication Association, Salt Lake City, Utah.

Castonguay, J., **Henninger, N. M.**, Cobb, L. (2018, November). *Hope, faith, and altruism: A qualitative analysis of motivations toward risky health decisions*. Presented to the annual convention of the National Communication Association, Salt Lake City, Utah.

Henninger, N. M., Holland, S., Hardy, B. W. (2018, November). *"A woman should not run this country": Narratives of the 2016 United States Election through the eyes of Hillary Clinton unfavorability*. Presented to the annual convention of the National Communication Association, Salt Lake City, Utah.

Castonguay, J., **Henninger, N. M.**, Cobb, L. (2018, May). *The role of cognitive tension in health decision-making: A preliminary investigation*. Presented to the annual convention of the International Communication Association, Prague, Czech Republic.

Hardy, B. W., Jung, H., & **Henninger, N. M.** (2017, November). *The 2016 presidential election as reality TV: Donald Trump, celebrity politics, cynicism, and voter disengagement*. Presented to the annual convention of the National Communication Association, Dallas, Texas.

Henninger, N. & Jung, H. (2017, June). *Search queries of postnatal care keywords in South Korea and the United States*. Presented to the annual convention of the International Communication Association, San Diego, California.

Henninger, N. (2017, April). *Motivations for prosocial behavior: Are altruistic behaviors influenced by media use?* Presented at Temple University's Graduate Research Forum, Philadelphia, Pennsylvania.

Henninger, N. (2016, November). *How mobile wearable technologies are designed for prosocial behavior and proactivism*. Presented to the annual convention of the National Communication Association, Philadelphia, Pennsylvania.

Henninger, N. (2016, October). *Globalization frameworks as social change agents: Connecting critical theory to UNICEF's #ENDviolence against children initiative*. Presented at Global Fusion: Media and the Global City, Philadelphia, Pennsylvania.

Henninger, N. (2016, April). *Facebook and social change: Likelihood of prosocial behavior based on self-efficacy and exposure*. Presented at Temple University's Graduate Research Forum, Philadelphia, Pennsylvania.

Henninger, N. (2016, March). *Assessing abilities of globalization frameworks for social change: Facebook news feeds and prosocial behavior*. Presented at Drexel University's Social Influence in (cross-platform) Online Contexts Workshop. Philadelphia, Pennsylvania.

Jung, H. & **Henninger, N.** (2016, June). *The comparative news framing of postnatal care: Differences between the United States and South Korea*. Presented to annual convention of the International Communication Association, Fukuoka, Japan.

***Selected for Top Student Paper Award for Feminist Division**

Collaborative Research Experience

Neuroeconomics Lab (PI: David V. Smith), Department of Psychology, Temple University
Facilitating research team on concept, data collection, and analysis on project funded by The Scientific Research Network on Decision Neuroscience and Aging

Center for Neural Decision Making (PI: Angelika Dimoka), Fox School of Business, Temple University
Data collection and analysis on project funded by the United States Postal Service
Data collection on multi-institutional project researching the role of nostalgia in advertisement processing

Brains in Action
Ongoing neuroscience educational project submitted for funding from the National Science Foundation (PI: Cynthia Gooch), Temple University

Teaching and Academic Positions

Instructor, Temple University (2017 – Current)
Courses taught: Media and Children (4000 Level), Media Research (2000 Level), Public Speaking (1000 Level), Technology and Culture (3000 Level)
Able to teach: Introductory and advanced media theory, persuasion, decision-making, media psychology, introductory and advanced public relations, and marketing including SEO/SEM, research methods, introductory design, new media, technology, and social media, neuromarketing, media research

Teaching Assistant, Temple University (2017)
Courses: Public Relations Research Methods (2000 Level)

Research Assistant, Dean's Office, Temple University (2016-2017)

Planned and facilitated Graduate Student Research Forum (student conference)

Worked with Dean's Office to streamline scheduling across departments administratively

Research Assistant, Dr. Patrice Oppliger, Boston University (2011-2012)

Analyzed portrayals of bullying and data reliability, graduate student application assistance

Acknowledgement in publication: Oppliger, P. (2013). *Bullies and mean girls in popular culture*. Jefferson, NC: McFarland & Company, Inc.

Marketing Assistant, Boston University College of Communication (2012)

Academic Awards

Top Student Paper Award (Co-author)

Feminist Division, International Communication Association (2016)

Temple University, Doctoral Fellow, 2015

Temple University, Travel funding, 2015 - 2019

Boston University, Hearst Corporation Scholarship Recipient, December 2012

Boston University, Bernstein Scholarship Recipient, August 2012

Arcadia University, Distinguished Scholarship Recipient, 2006 – 2010

Service

Reviewer, International Communication Association (2016, 2018)

Communication Science and Biology Interest Group (2016, 2018), Mass Media Division (2016)

Reviewer, National Communication Association (2017)

Association for Chinese Communication Studies Division

President, Media & Communication Graduate Student Union, Temple University (2018)

Co-President, Media & Communication Graduate Student Union, Temple University (2017)

Volunteer, Global Fusion Conference, Philadelphia, Pennsylvania (2016)

Academic and Industry Skills

Research: Neuroimaging including basic imaging data analysis and preprocessing in fMRIPrep/FSL, SPSS, Basic R, Basic PsychoPy, Survey design (Qualtrics), data analysis, interviews, experimental design and participant facilitation

Marketing: Adobe Creative Suite, Basic HTML, Google AdWords, Google Analytics, Wordpress, Marketing Strategy, Small Business Marketing, Co-op Advertising

Professional Experience

Marketing Director, H&H Appliance Center, East Windsor, NJ (2013-2015)

Radio Host (920AM The Voice), H&H Appliance Center & Connoisseur Media (2013)

Public Relations Director, Project Mailbox, Boston, MA (2012 - 2014)

Resume Specialist, Boston University College of Communication Career Services (2011 - 2012)

Search and Digital Intern, Connelly Partners, Boston, MA (2011 - 2012)

Staff Writer and Editor, Blurban.org (2011 - 2013)
Special Education Teacher, Freire Charter School, Philadelphia, PA (2010 - 2011)
English as a Second Language Teacher, Freire Charter School, Philadelphia, PA (2010 - 2011)
Writer, Editor, Social Media, Boston University's Public Relations Student Society of America
Museum Exhibit Intern, Academy of Natural Sciences, Philadelphia, PA (2010)
Therapeutic Staff Support, various agencies for behavioral health intervention (2007 - 2010)

Academic and Professional Organization Involvement

Boston University's Council for Global Citizenship, (2011 - 2012)
Boston University's Public Relations Student Society of America, (2011 - 2012)
International Communication Association, (2014 - Current)
National Communication Association, (2016 - Current)
Kappa Delta Pi, Fundraising Chairperson, (2009 - 2014)
National Kitchen and Bath Association, (2013 - 2015)
Phi Beta Delta International Student Organization, Inducted (2009 - 2010)