

C U R R I C U L U M V I T A E

Nicole M. Henninger

Henninger.nicole@temple.edu
(215) 208 - 8458
www.nickolene.com
linkedin.com/in/henningernicole

Last updated 12/14/2018

Education

- Ph.D. Media and Communication, Specialization in Neuroscience, Temple University (in progress)
*Teaching in Higher Education Certificate
- M.S. Mass Communication, Concentration: Communication Studies, Boston University (2012)
- B.A. Early Childhood & Elementary Education, Minor: Communication, Arcadia University (2010)
Current Pennsylvania Teaching Certifications: Instructional I: Elementary Education (K-6)
Instructional II: Early Childhood Education (Pre-K - 3), Special Education (K-12) & ESL (K-12)

Current Papers and Presentations

- Castonguay, J., **Henninger, N. M.**, Cobb, L. (under review). *Hope, faith, and altruism: A qualitative analysis of motivations toward risky health decisions.*
- Castonguay, J., **Henninger, N.**, Cobb, L. (in preparation). *The role of cognitive tension in health decision-making: A preliminary investigation.*
- Henninger, N. M.** (in preparation). *"I gave a patient a good death": Anonymity in a community of medical professionals.*
- Fareri, D., S., Kelly, V., **Henninger, N. M.**, Hackett, K., DeSalme, D.F., Muzekari, B., Katta, S., Reeck, C., Giovannetti, T., Smith, D.V. (May, 2019). *The influence of close relationships on shared reward processing in older and younger adults.* Submitted for consideration to the annual meeting of the Social and Affective Neuroscience Society.
- Henninger, N. M.**, Kelly, V., Hackett, K., Muzekari, B., DeSalme, D.F., Beard, E.C., Reeck, C., Giovannetti, T., Fareri, D.S., Smith, D.V. (May, 2019). *Neural correlates of trust: The*

influence of media use on social decisions. Submitted for consideration to the annual meeting of the International Communication Association.

Beard, E. C., **Heninger, N. M.**, Venkatraman, V., Chen, H., Resnick, A. *Social context effects on advertising recall and brand recognition.* Submitted for consideration to the annual meeting of the International Communication Association.

Conventions and Presentations

Heninger, N. M. (2018, November). *"I gave a patient a good death": Anonymity in a community of medical professionals.* Presented to the annual convention of the National Communication Association, Salt Lake City, Utah.

Castonguay, J., **Heninger, N. M.**, Cobb, L. (2018 November). *Hope, faith, and altruism: A qualitative analysis of motivations toward risky health decisions.* Presented to the annual convention of the National Communication Association, Salt Lake City, Utah.

Heninger, N. M., Holland, S., Hardy, B. W. (2018 November). *"A woman should not run this country": Narratives of the 2016 United States Election through the eyes of Hillary Clinton unfavorability.* Presented to the annual convention of the National Communication Association, Salt Lake City, Utah.

Castonguay, J., **Heninger, N. M.**, Cobb, L. (2018, May). *The role of cognitive tension in health decision-making: A preliminary investigation.* Presented to the annual convention of the International Communication Association, Prague, Czech Republic.

Hardy, B. W., Jung, H., & **Heninger, N. M.** (2017, November). *The 2016 presidential election as reality TV: Donald Trump, celebrity politics, cynicism, and voter disengagement.* Presented to the annual convention of the National Communication Association, Dallas, Texas.

Heninger, N. & Jung, H. (2017, June). *Search queries of postnatal care keywords in South Korea and the United States.* Presented to the annual convention of the International Communication Association, San Diego, California.

Heninger, N. (2017, April). *Motivations for prosocial behavior: Are altruistic behaviors influenced by media use?* Presented at Temple University's Graduate Research Forum, Philadelphia, Pennsylvania.

Heninger, N. (2016, November). *How mobile wearable technologies are designed for prosocial behavior and proactivism.* Presented to the annual convention of the National Communication Association, Philadelphia, Pennsylvania.

Henninger, N. (2016, October). *Globalization frameworks as social change agents: Connecting critical theory to UNICEF's #ENDviolence against children initiative*. Presented at Global Fusion: Media and the Global City, Philadelphia, Pennsylvania.

Henninger, N. (2016, April). *Facebook and social change: Likelihood of prosocial behavior based on self-efficacy and exposure*. Presented at Temple University's Graduate Research Forum, Philadelphia, Pennsylvania.

Henninger, N. (2016, March). *Assessing abilities of globalization frameworks for social change: Facebook news feeds and prosocial behavior*. Presented at Drexel University's Social Influence in (cross-platform) Online Contexts Workshop. Philadelphia, Pennsylvania.

Jung, H. & **Henninger, N.** (2016, June). *The comparative news framing of postnatal care: Differences between the United States and South Korea*. Presented to annual convention of the International Communication Association, Fukuoka, Japan.

***Selected for Top Student Paper Award for Feminist Division**

Collaborative Research Experience

Neuroeconomics Lab (PI: David V. Smith), Department of Psychology, Temple University
Facilitating research team on concept, data collection, and analysis on project funded by The Scientific Research Network on Decision Neuroscience and Aging
Center for Neural Decision Making (PI: Angelika Dimoka), Fox School of Business, Temple University
Data collection and analysis on project funded by the United States Postal Service
Brains in Action
Ongoing neuroscience educational project submitted for funding from the National Science Foundation (PI: Cynthia Gooch), Temple University

Teaching and Academic Positions

Instructor of Record, Temple University (2017 – Current)
Courses taught: Media and Children, 4 sections total (4000 Level)
Able to teach: Introductory and advanced media theory, persuasion, decision-making, media psychology, introductory and advanced public relations, and marketing including SEO/SEM, research methods, public speaking, introductory design, new media and technology

Teaching Assistant, Temple University (2017)
Courses: Public Relations Research Methods, 1 section total, (2000 Level)

Research Assistant, Dean's Office, Temple University (2016-2017)
Planned and facilitated Graduate Student Research Forum (student conference)
Worked with Dean's Office to streamline scheduling across departments administratively

Research Assistant, Dr. Patrice Oppliger, Boston University (2011-2012)

Analyzed portrayals of bullying and data reliability, graduate student application assistance
Acknowledgement in publication: Oppliger, P. (2013). *Bullies and mean girls in popular culture*. Jefferson, NC: McFarland & Company, Inc. Marketing Assistant, Boston University College of Communication (2012)

Academic Awards

Top Student Paper Award (Co-author)

Feminist Division, International Communication Association (2016)

Temple University, Doctoral Fellow, 2015

Boston University, Hearst Corporation Scholarship Recipient, December 2012

Boston University, Bernstein Scholarship Recipient, August 2012

Arcadia University, Distinguished Scholarship Recipient, 2006 – 2010

Service

Reviewer, International Communication Association (2016, 2018)

Communication Science and Biology Interest Group (2016, 2018), Mass Media Division (2016)

Reviewer, National Communication Association (2017)

Association for Chinese Communication Studies Division

President, Media & Communication Graduate Student Union, Temple University (2018)

Co-President, Media & Communication Graduate Student Union, Temple University (2017)

Volunteer, Global Fusion Conference, Philadelphia, Pennsylvania (2016)

Academic and Industry Skills

Research: Neuroimaging including basic imaging data analysis and preprocessing in SPM/Matlab, fMRIPrep, SPSS, Basic R, Basic PsychoPy, Survey design (Qualtrics), data analysis, interviews, experimental design and participant facilitation

Marketing: Adobe Creative Suite, Basic HTML, Google AdWords, Google Analytics Wordpress, Marketing Strategy, Small Business Marketing, Co-op Advertising

Professional Experience

Marketing Director, H&H Appliance Center, East Windsor, NJ (2013-2015)

Radio Host (920AM The Voice), H&H Appliance Center & Connoisseur Media (2013)

Public Relations Director, Project Mailbox, Boston, MA (2012 - 2014)

Resume Specialist, Boston University College of Communication Career Services (2011 - 2012)

Search and Digital Intern, Connelly Partners, Boston, MA (2011 - 2012)

Staff Writer and Editor, Blurban.org (2011 - 2013)

Special Education Teacher, Freire Charter School, Philadelphia, PA (2010 - 2011)

English as a Second Language Teacher, Freire Charter School, Philadelphia, PA (2010 - 2011)

Writer, Editor, Social Media, Boston University's Public Relations Student Society of America

Museum Exhibit Intern, Academy of Natural Sciences, Philadelphia, PA (2010)

Therapeutic Staff Support, various agencies for behavioral health intervention (2007 - 2010)

Academic and Professional Organization Membership

Kappa Delta Pi, Fundraising Chairperson, Inducted 2009

Phi Beta Delta International Student Organization, Inducted 2009 - 2010

Boston University Council for Global Citizenship, 2011 - 2012

Boston University's Public Relations Student Society of America, 2011 - 2012

National Kitchen and Bath Association, 2013 - 2015

International Communication Association, 2014 - Current

National Communication Association, 2016 - Current